Student Learning Outcomes Matrix - Academic Year 2022 – 2023

BS Sport Management

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
SLO 1 - Students will demonstrate knowledge of management, marketing, communication, financial, socio-cultural, and legal concepts relevant to careers in the sport management field.					
Comprehensive exams of SM 1100 **(direct)**	80% of students are predicted to score 80% or above	24	20	83.3%	Meets expectations

Capstone project of SM 3500 **(direct)**	80% of students are predicted to score 80% or above	30	30	100%	Meets expectation
Exit survey – perceived knowledge of subject matter of SM 3500 **(indirect)**	80% of students are predicted to rate 4 or above (out of 5)	13	12	92.3%	Meets expectation

SLO 4 - Students will demonstrate competence in oral and written communication to work collaboratively in diverse sport settings.

Capstone project of SM 4400 **(direct)**	80% of students are predicted to score 80% or above	17	16	94.1%	Meets expectation
Exit survey – perceived knowledge of subject matter of SM 4400 **(indirect)**	80% of students are predicted to rate 4 or above (out of 5)	8	8	100%	Meets expectation
Conflict Analysis and Reflection Post of SM 4980 **(direct)**	80% of students are predicted to score 80% or above	26	18	69%	Does no meet expectations
Internship supervisor evaluation from SM 4980 **(indirect)**	80% of students are predicted to rate 4 or above (out of 5)	24	21	87%	Meets Expectations

SLO 5 - Students will be able to present using effective content, organization, and technology, accompanied by appropriate delivery skills.

Capstone project of SM 3700 **(direct)**	80% of students are predicted to score 80% or above	30	30	100%	Meets Expectations

Exit survey –