

### www.ucmo.edu/pr

#### Summer Two

- PR 4605 Public Relations Internship (3)
- PR Elective\*\* (3)

#### Fall Two

- PR 4610 PR Management & Industry Practices (3)
- PR 4680 Advanced PR Writing (3)
- $\bullet$  PR 4685 Strategic PR Case Analysis (3)
- PR Elective\*\* (3)

## Spring Two

- PR 4630 Electronic and Social Media for PR (3)
- PR 4690 Public Relations Campaigns (3)
- University Elective (3)
- University Elective (3)

### Fall One

- PR 1600 Orientation to PR\* (3)
- PR 2620 Principles of Public Relations (3)
- PR 3605 Survey of PR Research & Theory (3)
- PR 3640 Integrated Strategic Communication (3)

#### Spring One

- PR 3610 Writing & Editing for PR (3)
- PR 3620 Strategic Planning & Research for PR (3)
- PR 3525 Design & Layout (3)
- PR 4650 Public Relations & Promotional Law (3)

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